




JEFFERSON
INNOVATION
SUMMIT



*Creating and sustaining a society of
entrepreneurs and innovators*



“The fact is that one new idea leads to another, that to a 3^d, and so on thro’ a course of time, until some one, with whom no one of these ideas was original, combines all together, and produces what is justly called a new invention.”

Th Jefferson

— Thomas Jefferson, 1818



From left to right: Aneesh Chopra, William Hawkins

CONCEPT

Thomas Jefferson championed robust discourse and the civil exchange of ideas throughout his eventful life. In this spirit of engagement and exploration we have developed the concept for the Jefferson Innovation Summit: a purposeful dialogue among thought leaders that results in concrete frameworks for creating and sustaining a society of entrepreneurs and innovators.

Jefferson Innovation Summit

FORMAT

The Jefferson Innovation Summit has a three-part format:



Delegates wrestle with the intricacies of a “real-life” scenario; this seminar-style discussion illuminates complex questions through a stimulating and entertaining case-study dialogue.



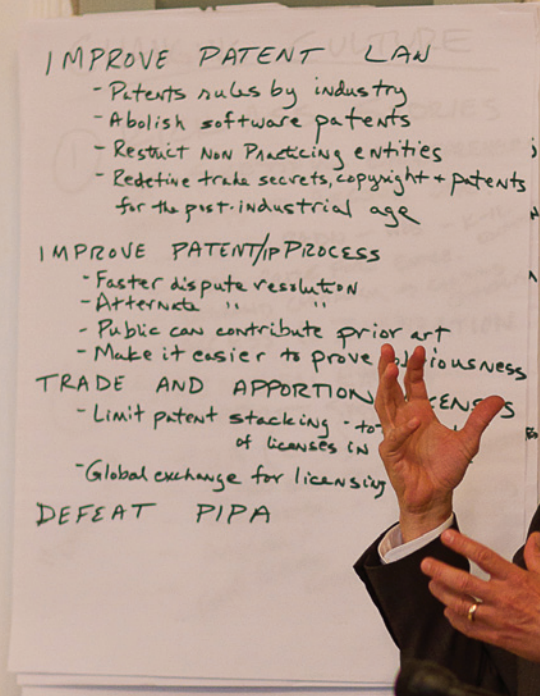
Participants continue the conversations initiated during the case-study discussion; this earnest and informal opportunity for exchanges focuses attention on generating ideas and potential solutions to the key obstacles at hand.



A roll-up-the-sleeves working session during which participants compose constructive recommendations for creating and sustaining a society of entrepreneurs and innovators.

OUTCOME

With an emphasis on practical, action-oriented proposals the outcome for the summit is a meaningful framework for all stakeholders to improve the national and regional capacity for innovation and entrepreneurship. This culminating plan ensures that the Summit's fruitful exchanges can result in actionable policies in the public and private sectors.





2011

On 11-12 October 2011 sixty world leaders from business, government, academia, media, public service and the arts convened in Charlottesville for the inaugural Jefferson Innovation Summit. At three historic locations in Thomas Jefferson's hometown, delegates grappled with how best to build a more robust entrepreneurial ecosystem in the U.S., following the summit's three-part format:



John Abele

identifying OBSTACLES

Rotunda Dialogue

The Rotunda, University of Virginia

Guided by CNBC's Tyler Mathisen, delegates engaged in a case-based, role-playing discussion that highlighted the main obstacles that impede the development of the nation's entrepreneurial ecosystem. This portion of the Summit was developed by Fred Friendly Seminars, Inc., in collaboration with CNBC, which covered the roundtable debate extensively and simulcast it on CNBC.com.



From left to right: Joel Salatin, William McDonough

generating IDEAS

Monticello Dinner

West Lawn, Monticello

Delegates and guests enjoyed a rare opportunity for exchange and refreshment on the grounds of Monticello, Thomas Jefferson's historic home. During the event, developed in partnership with the Thomas Jefferson Foundation, participants continued the discussions initiated at the Rotunda, focusing on generating new ideas for addressing the issues raised during the case-study seminar.



From left to right: Edward Hess, Robert Litan, Jigar Shah

proposing SOLUTIONS

Declaration of Principles

Robert H. Smith Center, Montalto

To conclude the Summit delegates participated in a working session at Montalto, the Thomas Jefferson Foundation's education and conference center overlooking Monticello. They integrated the previous day's conclusions into constructive recommendations and a guiding framework for improving the nation's innovative capacity and entrepreneurial ecosystem.

To build on these principles and to promote further action-oriented dialogue the Batten Institute, the 2011 Summit Delegates, and other partner organizations have committed to undertaking a robust set of initiatives over the coming years.

2011 Event Partners

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SUMMIT DELEGATES :: 2011

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Leslie Greene Bowman
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Darden School of Business

Robin Fray Carey
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Startup America Partnership

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James Cheng
Commonwealth of Virginia

Aneesh Chopra
The White House

Jacob Colker
The Extraordinaries

Mark Crowell
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Craig Wynett
Procter & Gamble

Albe Zakes
Terracycle, Inc.



THE NEXT CONVERSATIONS

Jefferson Innovation Summit for the Commonwealth

Fall 2012

In recognition of Virginia's Year of the Entrepreneur in 2012, announced by Governor Bob McDonnell, the Jefferson Innovation Summit for the Commonwealth brings together a diverse and influential group of sixty policymakers, entrepreneurs, executives and thought leaders at the University of Virginia's Darden School of Business to discuss how best to create and sustain a society of entrepreneurs and innovators in the Commonwealth. Boasting a wealth of leading universities and a top spot in the nation among the best states for doing business, Virginia already has a strong foundation. Nevertheless, the Summit delegates will examine the existing constraints within the state in order to propose opportunities for building a more dynamic and robust entrepreneurial ecosystem. Drawing from these exchanges, delegates will prepare a policy roadmap to outline the best way forward for Virginia, potentially setting a benchmark for other states across the nation.

PRESENTED BY:



Office of the
Governor of Virginia

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Jefferson Innovation Summit :: Education

Fall 2013

The key to achieving an innovative and entrepreneurial society is having a vibrant, responsive and industrious educational system. With American primary and secondary student performance deteriorating and constraints on resources growing ever tighter, public education is especially in need of disruptive strategies and tools to spark major improvements. This Summit will draw from a diverse group of educators, entrepreneurs, executives, policymakers and students to examine how we can innovate toward a turnaround in the K-12 education system.

Jefferson Innovation Forum

www.jeffersoninnovationforum.org

Today's economic challenges call for renewed attention to innovation and entrepreneurship to spur economic growth, create jobs, and ensure global competitiveness. Given the urgent need for civil discourse and healthy debate about these issues, the Jefferson Innovation Forum builds from the fruitful discussions at the Summits to promote broad and impactful exchange among our nation's leaders. The Forum provides a virtual platform for focused dialogue, tailored research dissemination and web-based events to move these discussions forward among our expanding network of delegates, constituents and beyond.

CONTACTS



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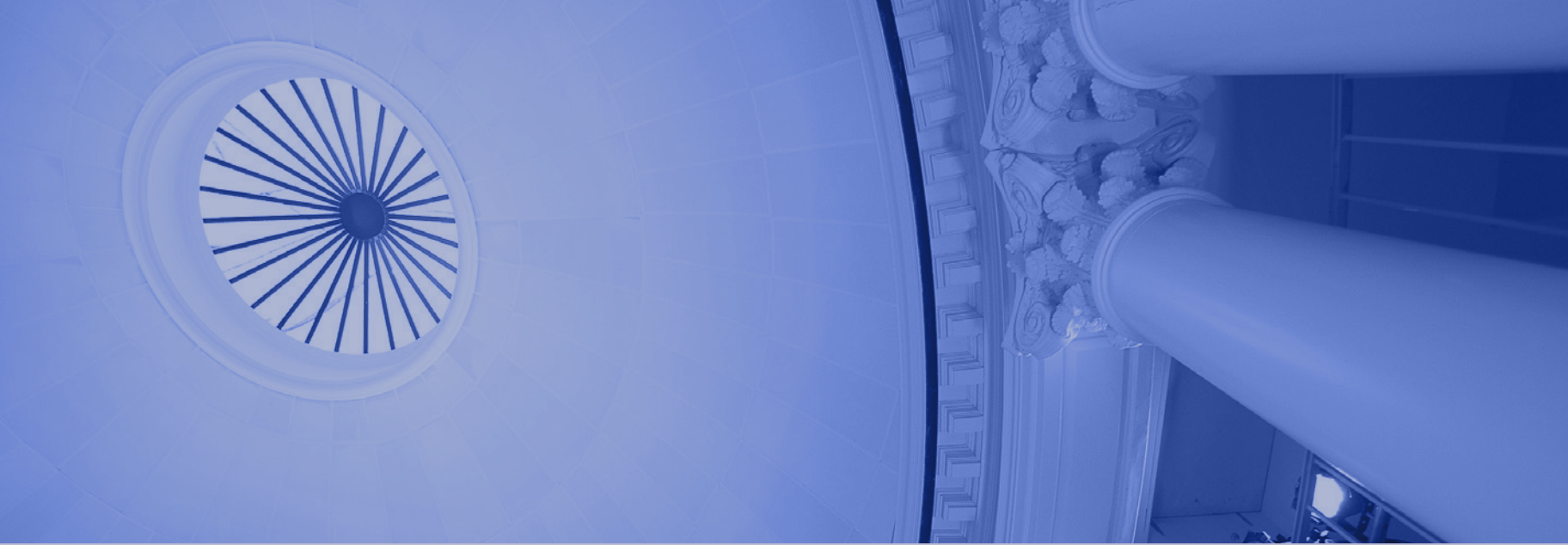


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From left to right (above): John Casteen, Douglas Lebda, Mary Beth Stanek
Front cover from left to right: John Abele, Scott Case, Robert Litan, Shirley Ann Jackson



*“I like the dreams of the future better than the history of the past.
So good night! I will dream on ...”*

*— Thomas Jefferson to John Adams
Monticello, August 1, 1816*